

JOSHUA MILLS

Video Production Manager | Post-Production Specialist | Creative Leadership

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PROFILE

Seasoned video production professional with eclectic experience in creative services, higher education, and broadcast television. Excels in team environments and collaboration with high-level leadership. If you're reading this, I made it through the ATS.

KEY ACHIEVEMENTS

Executive Communications

Spearheaded & managed ongoing video communications efforts with executive-level leadership

Studio Facility Build

Led yearlong design, construction, and execution of 3 concurrent & distinct \$500K video production facilities

Backend Workflow

Launched ground-up redesign of all backend production processes including server-side workflow, strict file management, archival schedule, and organized project tracking system

Teambuilding

Expanded production team from 3 to 8, including additional FTE personnel. In charge of onboarding & training peer and subordinate staff members.

EXPERTISE

- Premiere Pro
- After Effects
- Photoshop
- Illustrator
- vMix & OBS
- DaVinci Resolve
- Final Cut Pro

SKILL SUMMARY

Video production, lighting & cinematography, field production, studio design, post-production editing, motion graphics, animation, graphic design, signal flow engineering, livestreaming, scriptwriting & development, creative direction, accessibility, captioning

PROFESSIONAL EXPERIENCE

Video Production Manager | Academic Technology

University of Florida

06/2019 - Present

- Manage high-volume video production averaging 1500+ video projects annually. Focus on academic, instructional, and marketing & communications material with subject matter experts and senior leadership.
- Led production facility design & construction for multiple in-house multimedia studios, along with consultations for additional production units within and outside of the university. Projects ranging from \$100,000 to \$500,000+.
- Supervised a creative services team of 6 multimedia specialists on projects ranging from large-scale filming, editing & post-production to motion graphics, animation, and graphic design.

Video Production Lead | E-Learning, Technology & Communications

College of Education

12/2017 - 06/2019

- Served as production lead for communications & academic projects, guiding a creative services team of 10 under supervision of Creative Director.
- Collaborated with 150+ subject matter experts to provide full-service content creation for video, graphic design, animation, web design, and marketing collateral. Updated brand standards & accessibility.
- Cross-state travel for production work with donors, school districts, documentary projects, and auxiliary clients including the Insurance Institute for Highway Safety (IIHS-HLDI) to craft high-quality science education media.

Field Producer | Video Services

UF Information Technology

02/2015 - 12/2017

- Videography, photography, and post-production for instructional, training, and communications projects under guidance of Production Manager.
- Filmed primarily on-location across county & state with on-camera talent and a small team of production assistants.
- Handled photography, graphic design, and motion graphics projects both for internal clients and external paid clients.

Broadcast Production Specialist & News Photographer

E.W. Scripps Company

02/2013 - 02/2015

- Live production team for nightly newscasts.
- Operated cameras, audio board, teleprompter, and live graphics applications for local news television, with an aim for error-free broadcasts.
- Assisted with design responsibilities for news graphics and reporter packages.
- Filmed daily sponsored segments in the field with on-camera talent.
- Participated in yearlong studio facility renovation to modernize broadcast technologies, lighting, and set design.

EDUCATION

Florida Gulf Coast University

B.A. in English & Creative Writing

Focus on literary analysis & criticism, written communications. Studied photography and multimedia.